

How Scrap Monster Improved and Expanded the Distribution of Their Scrap Metal Pricing



Scrap Monster is a leading provider of wholesale scrap metal prices, information, and news to the scrap metal industry. Their website, ScrapMonster.com has been developed by recycling professionals with years of research and experience. ScrapMonster.com's mission is to provide accurate and updated recycling news, prices, and information to the industry, along with connecting Buyers and Sellers of local, national and Global markets.

THE PROBLEM

Since Scrap Monster has a unique offering of valuable data and information, they were looking to implement an efficient way to share it with more people, so a larger audience could benefit from the data. Ultimately, Scrap Monster was in search of a solution to improve and grow the distribution of their scrap metal prices.

"We are thrilled to partner with Barchart, a true leader in market data and enterprise solutions with an extensive national and global user base," said Paul Ploumis, Scrap Monster CEO. "Our partnership will further expand the distribution of our scrap metal prices and editorial content on Barchart's industry-leading platform as well as solidify the metal product solutions on cmdtyView and address the needs of the market," added Ploumis.

THE SOLUTION

Scrap Monster decided that joining the Commodity Pricing Network (CPN) would be the most effective solution for them. Joining the CPN will make their trusted scrap metals pricing available for users to access through cmdtyView Pro, cmdtyView Excel, or through an enterprise data solution. Scrap Monster's wholesale benchmark prices are now accessible alongside Barchart's retail scrap yard prices, allowing users to make smarter, faster decisions by understanding the U.S. scrap metals market as a whole.

"Scrap Monster provides a unique data offering for the metals industry, with pricing that you cannot find anywhere else, and we are very excited to partner with them to bring this data to our users," said Barchart CEO Mark Haraburda. "Through this partnership we're pleased to expand the availability of wholesale scrap pricing to our cmdtyView user base, and increase Scrap Monster's distribution capabilities through our enterprise data services," added Haraburda.

Being a member of the CPN allows Scrap Monster to make their data available to Barchart's large, diverse audience of commodity professionals, and it allows those professionals to simplify their workflows by accessing their data all in one place. To learn or to access Scrap Monster's data through Barchart, please click [here](#). To learn more about the Commodity Pricing Network, please click [here](#).

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Barchart is a leading provider of market data and services to the global financial, media, and commodity industries. Our diversified client base trusts Barchart's innovative Solutions across data, software, and technology to power their operation from front to back office, while our Media brands enable financial and commodity professionals to make decisions through web content, news, and publications.